

Greater Manchester Strategy Initial Delivery Plan

Place Priorities

Commitment	Programmes of activity in progress/being developed that will play a <u>significant/important</u> role in attainment of the Commitment (Note: There may be multiple programmes for some commitments and conversely programmes may contribute to multiple commitments.)
We will drive investment into our growth locations, and use that to create opportunities in adjacent town and local centres	North East Growth Corridor
	Central Growth Corridor
	Airport City and Southern Growth Corridor
	Eastern Growth Cluster GM Western Gateway
	Wigan-Bolton Growth Corridor
	Investment in the Bee Network, including Bus Corridor Packages, Future Metrolink and Town Centre packages, as set out in the Five Year Transport Delivery Plan (2021-26) and funded through City Region Sustainable Transport Settlement (CRSTS).
	College Specialisation programme to support growth locations and sector specific skills delivery
	GM Resilience: MOU with EA and UU.
	Developing a GM wide approach to public space CCTV through shared planning and collaboration.
	GM Digital Cluster Development Plan
	GM Digital Local Data Review Implementation Business Support and Investment incl. GM Digital Business Support
We will enable the delivery of resilient, safe and vibrant communities where everyone has access to essential services,	Towns fund activity
	Levelling up fund activity
	Community Renewal Fund Activity
	GM Culture Fund portfolio activity
	GM Town of Culture
	Creative Improvement Districts Delivery of the Night Time Economy Blueprint priorities

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local centres and high streets which are successful and reflective of their populations, and access to high quality culture and leisure spaces	Ageing activity – Strategy composed of 3 elements in response to national and regional NHSE Priorities – co-produced vision, strategy and delivery model. <ul style="list-style-type: none"> - Urgent Community Response - Enhanced Care at Home - Anticipatory care
	Social care – people remaining in their homes <ul style="list-style-type: none"> - Living Well at Home (11 programmes of priority activity to support people to live well, stay well and to be independent in their own homes and communities of choice). - Strengthening the care workforce - Preventative models underpinned by an asset-based approach - Improving sustainability of the market - Payment reform
	Social prescribing <ul style="list-style-type: none"> - Support Primary Care Networks to grow and develop Social Prescribing, and to embed holistic and collaborative approaches alongside the voluntary sector, and communities - Support the Social Prescribing Link Worker workforce with training and practical support - Work on data collection and evaluation to evidence impact and community gaps identification - Deliver Youth social prescribing pilots in schools and colleges
	GM Resilience : (a) implementing the recommendations as outlined in the GMCA response to flood risk report 10/9/21 and (b) MOU with EA and UU.
	Business support
	A better service for victims of crime measured against the Victims Survey
	Digitisation of Victims Services
	Increase the diversity of the police and fire service at all levels
	Implement the Fire Service Sustainability Plan to respond to climate emergency
Tackle gender-based violence and abuse in all its forms	

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	<p>Integrate neighbourhood policing, community safety, fire and criminal justice services in neighbourhoods, alongside other key services for people as part of reform ambitions</p> <p>Ensure proportionate use of police powers and increase local scrutiny</p> <p>GM Equality Panels</p> <p>Delivery of priority Bee Network schemes (including Town Centre, Streets for All, Active Travel and Corridor Schemes package within and between our major centres), funded through CRSTS</p> <p>Safer Streets programme – Oldham, whole journey approach to improve confidence and safety</p> <p>Gender Based Violence Strategy</p> <p>Night-time safety welfare schemes to protect people out in the night-time economy</p> <p>Alleviating Barriers & ESOL advice programmes through the AEB LA Grant Programme</p> <p>Development of CYP Plan will include ‘Enriching Lives’ theme to support YP with cultural and leisure activities</p> <p>Accelerated implementation of Unified Services for People / place-based integration</p> <p>Mobilise GM ‘Social Innovation’ Network to learn from and elevate what’s working well for people and communities across GM</p> <p>Brownfield and town centre developments</p> <p>Homelessness Prevention</p> <p>Embedding Digital Inclusion</p>
We will ensure our local communities, neighbourhoods, villages, towns, cities and districts are protected and strengthened through the Places	<p>Delivery of retrofit skills programme to increase numbers of people qualified within construction industry to create low carbon homes</p> <p>Brownfield and town centre developments</p> <p>Zero carbon new homes</p> <p>Truly affordable new homes, including supported and specialist housing for those who need it</p> <p>Retrofit and adaptation of existing homes to provide safe, warm and affordable homes for all ages</p> <p>GM Digital Decarbonisation Smart Metre Programme</p> <p>Ventura Flood Management Twin Networks Programme</p>

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for Everyone Plan and Stockport Local Plan, with new homes delivered in line with our Zero Carbon commitments and Housing Strategy.	Digital Infrastructure Planning Guidance Mapping GM

GM System Wide Priorities

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We will create a carbon neutral Greater Manchester by 2038, with better air quality and natural environment	Retrofit building programme
	Retrofit Accelerator
	Social housing retrofit programme
	Public Sector Decarbonisation Programme
	GM Digital Decarbonisation Smart Meter Programme
	Heat Pump Accelerator
	Energy production
	Go Neutral
	Energy Innovation Agency
	Trafford Energy Park
	Zero carbon new homes
	GM Clean Air Plan, including rollout of the £120m funding support across all categories of vehicles.
	Resource efficiency
	Local Levers Phase 2
	Public Sector Plastic Pact and Plastic Free GM
	Waste Recycling/Reduction campaigns
	Refill Scheme
	Net Zero Business Support Programme
	Full system approach to tackling food waste
	Green space
	Green Spaces Fund
Local Nature Recovery Strategy	
IGNITION	

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	<p>Natural Course</p> <p>Green Social Prescribing</p> <p>Tree Planting (City of Trees)</p> <p>Biodiversity Net Gain Offsite Delivery</p> <p>Environment Fund</p> <p>Investment Readiness Pilot</p> <p>Roll-out of EV charging infrastructure, through GM CAP and OZEV taxi EV funding</p> <p>Delivery of the Bee Network, notably bid for funding to upgrade half of bus fleet to EV by 2027 through Bus Service Improvement Plan fund, and through associated transport schemes funded via CRSTS</p> <p>Energy Innovation Agency (LIS)</p> <p>Local Energy Market Programme</p> <p>Clean Growth Mission (LIS)</p> <p>Adult &YP (and business) skills including carbon literacy</p> <p>AEB Local Level 3 qualifications – inclusion of retrofit green skills</p> <p>Retrofit bootcamps and skills delivery</p> <p>GMFRS Low Carbon Plan</p>
<p>We will deliver a low carbon London-style fully integrated public transport system across bus, tram, train and bike</p>	<p>Bee Network delivery via City Region Sustainable Transport Settlement and Bus Services Improvement Plan - Greater Manchester has been allocated £1.07bn.</p> <p>Funding enables significant step towards the Bee Network. As the first city region to take forward plans for bus franchising, integrated with our Metrolink Network and with the largest cycling and walking network in development in the UK.</p> <p>The next critical step is to secure funding through our Bus Services Improvement Plan, required to electrify our bus fleet, increase the frequency and reliability of bus services, stabilise the network and enable affordable bus fares.</p>

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	Plans include developing a digital one-stop-shop with real-time information, travel payment, and customer services for different modes of transport. Transport Innovation Strategy Apprenticeship and unemployed transport offer to encourage public transport use Our Pass, Travel Training GM Road Danger Reduction Plan
We will enable the delivery of world-class smart digital infrastructure	Smart & digital infrastructure programmes Local Full Fibre Network Programme GM One Network procurement, build and migration with 4 localities and prospect to scale. GM Gigabit Voucher Scheme Pilot Advanced Wireless and 5G Strategy Local Energy Market Platform CCTV collaboration / GM Public Space CCTV: Potential for a GM solution to optimise CCTV assets and improve collaboration.
We will realise the opportunities from our world-class growth and innovation assets, driven by our Local Growth Plans / Industrial Strategy to open up opportunities in all parts of the city-region	Innovation Greater Manchester (LIS) Adv Materials & Manufacturing: Greater Manchester Advanced Materials and Manufacturing Alliance, Made Smarter Adoption Programme (LIS) Health Innovation – Health Innovation Manchester and International Partnership for Action on Healthy Ageing (LIS) Transport Innovation prospectus Digital Economy Strategy incl cyber GM Cyber Strategy Digital Innovation Security Hub Launch Embedding Digital Inclusion Local Area Energy Plans Community wealth building: Community Wealth Hub (manifesto), Social Enterprise Action Plan (LIS) International Strategy

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	<p>GM Music Commission</p> <p>Support for and promotion of world class cultural assets (cultural tourism and online through StreamGM)</p> <p>Focus skills capital on supporting growth locations and sectors</p> <p>Mobilise GM ‘Social Innovation’ Network to learn from and elevate what’s working well for people and communities across GM</p>
We will support our businesses to grow sustainably, to become as prosperous as they can be	<p>Business support & investment including Business Productivity, Innovation and Inclusive Growth programme (delivered by GM), CG Angels, MIDAS and Marketing Manchester, Journey to Net Zero (Net Zero Business Support Programme)</p> <p>GM Digital Business Support: Business support through the Growth Company channels and vehicles including: The Digital Innovation Programme; Made Smarter; Digital and Technology Theme Support; ESF Skills Support for the Workforce; and through the efforts of Digital Account Managers in each LA area.</p> <p>Extending the international presence of GM Digital and attracting inward investment via key events</p> <p>Retrofit Accelerator</p> <p>Skills for Growth ESF Programme</p> <p>Enterprising You</p> <p>Working with Employer representative bodies to develop GM Local Skills Improvement Plan</p> <p>Foundational Economy Programme (LIS)</p> <p>GMCA Investment Funds (Life Sciences, Low Carbon, Social Enterprise Investment Framework)</p> <p>Community Renewal Fund activity, economy theme (TBS)</p> <p>Creative Improvement Districts</p> <p>Retail crime collaboration</p> <p>Bee Network programme</p>
We will support the creation of better jobs and good	<p>The expansion of the GM Good Emp Charter</p> <p>Retrofit Accelerator</p> <p>GM’s Real Living Wage City Region campaign</p>

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employment that has a purpose beyond growing shareholder value, utilising the opportunity to positively impact on our communities.	Self-employed support (including Enterprising You)
	Working Well programmes
	GM Community wealth Hub
	Social Enterprise Action Plan (LIS)
	Bee Network programme
	Entrepreneurial activity (post covid changes): GC Angels, Fund Her North
	GM Inward Investment (International Strategy)
	Foundational Economy Programme
	GM Social Value Framework
	Creative Workforce Plan and Freelancers' Charter
	GMACS: Business opportunities
	Skills for Growth (incl digital/technical)
	Apprenticeships and technical education employer engagement
	GM Digital Curriculum
	GM Digital Talent Pipeline
	GM Age Friendly Employer Toolkit
	GM ESF NEETs and Youth Employment programmes
GM Future Workforce Fund (Prince's Trust) / Fast Track Digital Workforce Fund	
Through delivering GM's Integrated Rehabilitative Services provision of Education, Training and Employment support for those who are farthest away from employment	
Ensure a workforce is representative of the communities that we serve at all levels and across all public service organisations	
We will ensure businesses are able to access the skills and talent	Employment & Skills Activity
	Working Well
	Ageing Hub – Employment & Economy
	ESF NEET & Youth Unemployment

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they need, by provision of high quality learning and wrapping support around individuals, enabling them to realise their potential - with access to good work for those who can, support for those who could, and care for those who can't	GM Leadership and Management Programmes Skills for Growth AEB Apprenticeship: Levy match making service GMACs Apprenticeships and technical education development GM Digital Talent Pipeline GM Over 50s Employment Pilot Peer Networks Programme Business Productivity, Innovation and Inclusive Growth Programme Made Smarter Adoption Programme Bee Network programme, enabling easier access to skills and labour
We will ensure all our children and young people leave education and training ready to succeed in the labour market with a balance of academic, technical and 'life ready' skills.	GM's Young Person's Guarantee GMACs BridgeGM: Enterprise Advisor Network Traineeship development NEET programmes ESF NEET and Youth Unemployment Care leaver/care experienced focus Schools & College provision EY's/pre-school support/Development School readiness programme – early education focus on improving take up of funded 2 and 3 year old early education offer; GM comms campaign targeting hard to reach communities. Early years hub pilot and development of Early Years workforce academy to ensure high quality early education provision with a highly trained workforce.

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	<p>BeeWell We will work with the University of Manchester and Anna Freud Centre to deliver #BeeWell in secondary schools across the city region from 2021 to 2024.</p> <p>Produce school-level and neighbourhood insights and mobilise coalition of partners to bring about place-based and youth-led change in young people’s wellbeing</p> <p>Mentally Healthy Schools Programme</p> <p>Early help / Supporting Families programme</p> <p>GM Safeguarding Alliance Communities of Practice</p> <p>Serious Violence reduction programme – supporting young people who are at greatest risk of becoming involved in the criminal justice system and working to reduce young people being victims / being exploited.</p> <p>No Child Goes Hungry</p> <p>Gender Based Violence strategy</p> <p>Early Years Integrated Care Record / GM Early Years Roll-Out: This project will aim to deliver the Early Years Application across all 10 GM localities. The application enables parents and practitioners to access children development records online.</p> <p>GM Early Education: extension of the Early Years Application to be used in early year settings (e.g. nurseries) across GM. The primary purpose of the extension is to allow for the capture of communication needs using established WellComm assessments.</p> <p>Data Acceleration and Supported Families: Data analytics to provide practitioners with a holistic view of the child/family enabling better triaging decisions and supporting a better understanding of risk and protective factors.</p> <p>GM Future Workforce Fund (Prince’s Trust)</p> <p>GM ESF NEETs and Youth Employment Programmes</p> <p>Our Pass - a UK first. Now in its third year, it is aimed at GM’s GCSE leavers, 16-18 and care leavers (aged 18-21). More than 100,000 cards have been issued. Since launch in September 2019, members have made more than 18 million journeys.</p>

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We will ensure digital inclusion for all, including under 25s, over 75s and disabled people online	NW Cyber Resilience Centre
	Digital Inclusion Action Network and Agenda for Change
	GM Digital Inclusion Taskforce
	Working Well
	Digital Bootcamps
	AEB Digital L2 entitlement
	Digital Inclusion Programme through the AEB LA Grant Programme
	Removing barriers programme with LAs
	Reducing the risk of online fraud against older people
	GM Digitally Inclusive Homes Programme
	GM Locality Leads
	Digital Exclusion Risk Index
	GM Digital Technology Fund
	GM Digital Social Value Charter
	Local and Government Engagement
	GM DWP/Talk Talk Pilot:
	DCMS Inclusive Partnership
	Cooperative Commission Innovation Network
	GM Digital Over 75's 3 Year Plan
	Care Leavers Initiative
GM Digital Inclusion Discovery	
GM Digital Embedding Digital Inclusion/GM Digital Inclusion Research/GM Digital Inclusion Analytics/GM Digital Inclusion Literature Review/GM Digital Inclusion System Mapping/GM Digital Inclusion communications.	
GM Digital Inclusion Telcom Panel	

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We will ensure the delivery of safe, decent and affordable housing, with no one sleeping rough in Greater Manchester	A Bed Every Night service delivery; continued expansion to meet demand, with a focus on move on via pathways including the Rough Sleeper Accommodation Programme
	Progressing towards a coordinated Health system response to homelessness and rough sleeping with a focus of embedding principles of Inclusion Health.
	Greater Manchester Housing Providers ensuring social housing is accessible to people who are homeless and that tenancies are supported to be successful
	Zero carbon new homes
	Care leavers/respice housing
	Care Leavers Initiative: Working with Tel/Cos to establish potential for providing Care Leavers with internet access
	Gender Based Violence strategy
	Truly affordable new homes, including supported and specialist housing for those who need it
	Accelerated implementation of Unified Services for People / place-based integration
	Retrofit Accelerator/Retrofit and adaptation of existing homes to provide safe, warm and affordable homes for all ages
	Social Housing Decarbonisation Programme
	Homelessness Prevention
We will tackle food and fuel poverty experienced by Greater Manchester residents	No Child Should Go Hungry
	Food Security Action Network
	Older peoples top up campaign to increase the rates of people of pensionable age to claim a range of entitlements including pension credit
	Fuel poverty
	Retrofit Accelerator/Retrofit and adaptation of existing homes to provide safe, warm and affordable homes for all ages
	Accelerated implementation of Unified Services for People / place-based integration

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	Mobilise GM ‘Social Innovation’ Network to learn from and elevate what’s working well for people and communities across GM
We will reduce health inequalities experienced by Greater Manchester residents, and drive improvements in physical and mental health	<p>Living Well / Social Prescribing We will develop and begin delivery of Live Well: a model for enhanced all-age social prescribing and community wellbeing</p> <ul style="list-style-type: none"> - Scope the Live Well model by understanding community wellbeing assets and gaps in each neighbourhood; - aligning existing resources and investments; identifying resources and investment opportunities; - working in close partnership with localities, VCSE and private sectors; - understanding best practice in GM and beyond; identifying desired outcomes and metrics <p>#BeeWell We will work with the University of Manchester and Anna Freud Centre to deliver #BeeWell in secondary schools across the city region from 2021 to 2024.</p> <p>Produce school-level and neighbourhood insights and mobilise coalition of partners to bring about place-based and youth-led change in young people’s wellbeing</p> <p>Working Well</p> <p>Marmot – where not covered elsewhere</p> <ul style="list-style-type: none"> - Marmot principles and independent inequalities commission recommendations to guide the development of the Strategic Plan for the GM Health and Social Care Partnership <p>GM Moving</p> <ul style="list-style-type: none"> - Culture Change ‘Everyday moving our commitment’ - Whole System Integration - People, Families and Communities - Inclusive Participation and Access - Active Places <p>Green Spaces Fund</p>

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	Green Social Prescribing
	A Social Glue
	Natural environment - Primary Care sustainability programme as described in previous NHS planning rounds.
	Integrated Health & care system - Development of the Strategic Plan for the Greater Manchester Health and Social Care Partnership - Development of a refreshed, whole system mental health strategy.
	Innovation Partnership for Healthy Ageing Pipeline (LIS)
	Accelerated implementation of Unified Services for People / place-based integration
	Mobilise GM 'Social Innovation' Network to learn from and elevate what's working well for people and communities across GM
	Drugs and alcohol commissioning
	Bee Network – including Streets for All, and affordable Public Transport travel, improved cycling and walking infrastructure
	GM Digital Inclusion Agenda for Change
	GM Digital Embedding Digital Inclusion